

Metrobank Card agrees to expand with Admerex

Metrobank Card Corporation (MCC) agreed to expand its sales work force with Admerex to support the revenue growth of their Cards portfolio. The strategic outsourcing partnership between MCC and Admerex will grow to an approximate volume of at least 300 contact center agents. The MCC-Admerex partnership goes back to 2008, initially focusing on collections and debt recovery, customer verification; and then expanding to tele-sales this 2018 after Admerex acquired PCI DSS certification. Both are already considering further growth with more engagements in the upcoming year.